

ez- RELEASE™

Earring Remover



an easy way to remove earrings

- ★ works on virtually all post type earrings
- ★ great for starter earrings
- ★ does not apply pressure to the ear
- ★ easy to use



- Patent pending
- Single injection molded part
- Alternative part colors
- Customized packaging or bulk packaging

Step 1.



Step 2.



Value to Target:

- High margin product
- Proven design with excellent customer reviews especially from mothers
- Established market traction with direct internet sales & piercing distributor sales
- Flexible merchandizing



Actual photo of a daughter submitted by a mother.
Demo video on YouTube and www.earringremover.com.